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Some Ethical Principles for a Follower of Jesus Christ Seeking to Lead in the Marketplace

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Some Ethical Principles for a Follower of Jesus Christ Seeking to Lead in the Marketplace

C. William Pollard Chairman, The ServiceMaster Company

- 1. Be prepared to walk where Jesus walked and to let your light so shine.
- 2. Serve as you lead, learn as you teach, and never ask someone to do something you are not willing to do yourself.
- 3. Accept people for their differences and their potential. Recognize the dignity and worth of each individual as a special creation of God.
- 4. Invest in the growth and development of the people you lead, earn their trust and do not steal their ability to make a decision.
- 5. Be a steward and not slothful in the use and development of the gifts, talents and resources God has given you.
- 6. Seek a productive result from your work and the work of others. Never allow some to benefit at the expense others.
- 7. Integrate your faith with what you do in both your private and public life. Be transparent and do not compromise truth.