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# 2014 Blueprint for Excellence

Philip W. Eaton  
*Seattle Pacific University*

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## 2014: A Blueprint for Excellence

In 2004, Seattle Pacific University published *2014: A Blueprint for Excellence*, a strategic plan that cast SPU's vision forward 10 years.

"We sought to answer these questions," Philip Eaton, then SPU president said. "How best can we be faithful to God's call for this institution, in this place, and for this time? How can we become a world leader at equipping people to engage the culture and change the world?"

The plan began by defining what it is that makes Seattle Pacific unique, and then setting a standard of excellence and specific goals. The goals in the *Blueprint* were ambitious, but in many areas we have already met and even exceeded them, as described in [Next Steps for the 2014 Blueprint](#). This is the plan that laid the foundation for our work.

[Explore the Blueprint now.](#)



The demand for SPU undergraduate and graduate programs has steadily grown since 2004. By 2010, Seattle Pacific had seen an 8.8 percent increase in the number of enrolled students.

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