January 1st, 1950

Your Investment in the Royal Brougham Pavilion presents A Lasting Memorial in Christian Recreational Leadership

Seattle Pacific College

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Your Investment in the
ROYAL BROUGHAM PAVILION
presents
A LASTING MEMORIAL
IN
CHRISTIAN RECREATIONAL
LEADERSHIP

SEATTLE PACIFIC COLLEGE
Four Important Activity Areas

SCHOOLS

Every public school superintendent and high school principal agrees that one of the most difficult positions he has to fill is that of Physical Education Director and Athletic Coach. He knows that this individual carries more weight by way of example than perhaps any other member of his staff. But the number of qualified candidates for such positions is woefully short of the demand.

COMMUNITY PLAYFIELDS

Park superintendents and directors of playfields, particularly in large cities, find it difficult to obtain upright and well-trained men and women to take charge of their community activities. Usually such activities are confined to the summer season and leaders come very largely from students in nearby colleges and universities whose only recommendation, frequently, is the fact that they are interested in some sport and that they are available for the summer, on a part-time basis.

SUMMER CAMPS

One of the greatest movements now on in America in the interest of boys and girls is in connection with summer camps. This is a natural outgrowth of the concentration of our population in cities. These camps are usually promoted by service clubs, religious groups and increasingly, by community organizations. Only a few years ago such camps were numbered only by the dozen. Today they are numbered by the hundred. Leaders for such camps constitute a great need.

YOUTH CLUBS

Most youth clubs such as Boy Scouts and Camp Fire Girls include various types of recreational activities in their program. These include both indoor and outdoor sports. In this area the all-round leader is indispensable. Such leaders however will do irreparable damage unless they are also leaders in upright citizenship and personal morality.
OVERCOMING THESE REQUIRES

FIRST—Recreation sponsors should insist upon leaders of high character with the best possible training.

SUCH SPONSORS INCLUDE PARK OFFICIALS—PUBLIC SCHOOL ADMINISTRATORS—CAMP DIRECTORS AND GROUPS PROMOTING YOUTH CLUBS

To provide leaders for recreational activities is always a difficult task. At the outset it practically always involves the expenditure of money. This is a serious problem, particularly in connection with club, religious, or community activity. In view of this, there is a tendency on the part of such organizations to depend upon volunteer or casual leadership. In spite of the money problem, however, all sponsors of organized recreation should make provision for the employment of leaders who have been adequately trained for such work. Fortunately, most school districts are now including such personnel as a legitimate part of their regular budget. Other organizations should follow their example in insisting that leaders be employed and that such leaders be selected on the basis of both technical training and high character. This means, among other things, to check regarding each candidate’s attitude toward the democratic way of life as well as regarding his moral concepts.

HAZARDS TEAM-WORK!

SECOND—Schools of recreation leadership training should provide graduates of high character with the best possible preparation.

SUCH SCHOOLS INCLUDE ALL COLLEGES AND UNIVERSITIES—AND ESPECIALLY THE CHRISTIAN COLLEGES

To educate teachers for the public schools has long been a function of nearly every college and university. These institutions of higher learning are now becoming alert to their responsibility likewise to prepare men and women for the new profession of recreational leadership. It is accepted without argument that any approved teacher should possess a high degree of moral character. In this regard, as is well known, the Christian college has more than average opportunity. The Christian college, because of its program of selection and training, is in a functional position to emphasize personal integrity and morality. Fortunately this same point of view obtains with respect to the education and training of recreational leaders.

As a Christian institution with a splendid record of preparation of a high type of public school teacher, Seattle Pacific College accepts its new responsibility in regard to the education and training of recreational leaders. Already it is making a real contribution in this direction.

To provide Prepared Recreation Leaders with a Christian Emphasis

Means

♦ A STAFF
♦ AN APPROPRIATE ATMOSPHERE
♦ A PLANT

SEATTLE PACIFIC COLLEGE

♦ HAS THE STAFF
  (and additions will be made as necessary)
♦ HAS THE MORAL EMPHASIS
  But it lacks an adequate plant...

In order to expand so as to meet present day needs a new gymnasium is imperative.

Coach McNeese says—

These services now being rendered by Seattle Pacific College will be greatly enlarged by the new gymnasium. Plans—The physical activity and athletic program for our own students. Second—Community and all-city athletic activities. Third—Training of high-type men to go out into high school and other areas as recreational leaders.

Winfred E. Weter, women's physical education director, says—

* If young women are to be trained as recreational leaders for school, church and summer camps, a gymnasium with adequate space and facilities for this training is imperative.
* If we are to provide for the health, well-being and recreation of our student body, a new gymnasium is essential.
* If we are to provide swimming, one of the best of all physical activities, the Royal Brougham Pavilion must become a reality.
Seattle Pacific’s School of Recreational Leadership is the result of a growing demand for Christian leadership in the field of athletics, sports and other recreational activities. Just as an increasing number of schools and churches have been looking to Seattle Pacific for their staffs, so a considerable number of students have been called upon to serve as supervisors of public playgrounds, leaders of Boy Scouts, boys clubs, summer camps, and church recreational programs, as well as coaches and directors of physical and health education.

The School of Recreational Leadership at Seattle Pacific College has been organized to provide a thorough training in the technical phases of athletics, physical education, and group recreational activities and at the same time to inspire students with their opportunity to mould a right-charactered citizenry, and with the urge to give primacy to the spiritual values of life.

Several programs of study are available, designed to meet the varying needs and demands of students aspiring to serve as coaches, health directors of youth clubs and organizations, supervisors of summer camps, youth counsellors, supervisors of church or community recreation programs. In addition to those looking forward to full-time service in recreational leadership, it is felt that prospective teachers, ministers and missionaries will find it exceedingly helpful in their life work to avail themselves of training in the School of Recreational Leadership.

The School embraces training in allied fields such as physiology, anatomy, first aid, life saving, nutrition, public health, physical therapy, social service education, character study, Bible study, comparative religions, psychology, youth guidance, history, speech, music. The emphasis of the School is upon Christian leadership, good sportsmanship, health and physical fitness, rather than upon star athletes or winning teams.

Program

This will be more than a college gymnasium. It will, indeed, be an athletic pavilion. Along with its value in the training of leaders will be the further benefit of ministering to the community and the city.

It is well known that the city high schools are handicapped for lack of a modest size pavilion. In most cases the University Pavilion and the Civic Auditorium are too large for high school games and the local high school gyms are at the other extreme—they are too small. The Royal Brougham Pavilion will meet the need in a delightful way.

Plans for the new Pavilion include ample locker, shower and storage space on the ground floor. The main floor will provide offices, class rooms, auxiliary activity rooms and the main gymnasium. Seating capacity is 2500. When thus crowded the clear playing floor will be approximately 65 feet by 110 feet.

A portion of the bleachers will be fixed. Others will be of the roller type. When rolled back the free floor space will accommodate two cross basketball courts at least 50 feet by 90 feet.

A stage is being planned so that the entire building can be used for an auditorium. The stage will be constructed so that it will be available, at will, as a complete women's gymnasium.

Present plans also include a swimming pool. This can be reached by a side entrance as well as through the building. Swimming will undoubtedly become one of the popular sports of the community.

Curriculum

FOUR-YEAR COURSE NOW BEING OFFERED AT SEATTLE PACIFIC COLLEGE IN RECREATIONAL LEADERSHIP

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Present plans also include a swimming pool. This can be reached by a side entrance as well as through the building. Swimming will undoubtedly become one of the popular sports of the community.
Above is shown Seattle Pacific College's contemplated plant for its new School of Recreational Leadership as planned. This beautiful and functional building will be adequate to meet the needs of the College for physical and health education and indoor sports; it will make possible thorough technical training of Christian leadership for the modern world of sports and recreation.

It has seemed appropriate to name this building the Royal Brougham Pavilion; such action honors the Seattle man who has achieved world-wide distinction as a sports writer and who sincerely believes in the ideals that will govern the School of Recreational Leadership.

It seems proper to me that your program in leadership physical, high ideals, sound character, and principles of fair play and good sportsmanship are still more important than winning the game, in spite of the cynics.

One last word—as I said before, this writer is bowed, frustrated and disheartened by the lack of progress I could suggest, but as you know, I could not fail to tell you all.

So let me be brief in saying the great success to you, your committee, and to President C. Hoyt Watson, the board and student body of Seattle Pacific College, this perfectly marvelous program which is certain to mean so much to the youth of Seattle and the Pacific Northwest.

Sincerely,
Royal Brougham

Mr. Marvin Burke
Chairman, Pavilion Committee
Seattle Pacific College
Seattle 9, Washington

Dear Mr. Burke:

Naturally, I am tremendously interested in the plans of Seattle Pacific College for its new athletic pavilion. The proposal of Seattle Pacific College to make it a center for the athletic life of the entire community appeals to those of us who know the value of athletics and play in the life of boys and girls.

It has seemed appropriate to name this building the Royal Brougham Pavilion; such action honors the Seattle man who has achieved world-wide distinction as a sports writer and who sincerely believes in the ideals that will govern the School of Recreational Leadership.

The personal life and habits of Royal Brougham, his vital interest in spiritual matters, his religious activity and personal testimony have been a constant inspiration to the youth of Seattle and the Pacific Northwest.

Seattle Pacific College recognizes in Mr. Brougham a warm friend of Christian education; a believer in the slogan that “Recreation means re-creation;” an advocate of good sportsmanship and, above all, a man who realizes that there is a real opportunity for Christian leadership in the field of sports and recreation.

It may be unusual to name a building after a living person, but it is felt that the admirers of Royal Brougham and the friends of Seattle Pacific will approve the decision and will want to help in making the Royal Brougham Pavilion an early reality.
The School of Recreational Leadership as planned by the Seattle Pacific College is greatly needed. Such a school will be exceedingly worthwhile. I heartily favor this splendid program.

Lloyd L. Black
United States District Judge
Seattle, Washington

The City of Seattle has not produced its proper share of high-grade athletes, probably because of the lack of athletic facilities and suitable leadership. The new Pavilion, by Seattle Pacific College, will be of great help in correcting this deficiency. The College is to be commended for its plans to provide a building which will be of real use, not only for its own program but also for community athletic activities.

Howard Odell
Head Football Coach
University of Washington

In these post-war years much attention is being given both in America and in many other parts of the world, to rehabilitating the social misfits, the underprivileged, and the delinquents. This is splendid but it seems to me to be more wonderful for a college such as Seattle Pacific to launch a program which will go far in advance of the needs of our youth as to prevent the appearance of such problems. The plan for training recreational leaders will meet a real need in Seattle and the Pacific Northwest. The new Pavilion will be a valuable addition to Seattle's facilities for constructive and wholesome activity for our youth.

W. Walter Williams
National Chairman, Committee for Economic Development, New York President Continental, Inc.
Seattle, Washington

I am delighted to hear of the School of Recreational Leadership. It is one of the most needed and wholesome ventures in our city.

Robert M. Christiansen, Pastor
Presbyterian Church

I am constantly coming face to face with various weaknesses and shortcomings in our total community program for the guidance of youth. While recreational leaders and adequate play facilities will not solve all the problems, I am convinced that every move to improve such leadership and increase facilities for such activity, is a move in the right direction. In view of this I wish to commend Seattle Pacific College for its plans to expand its School of Recreational Leadership. More well-trained leaders who take to heart both the physical and moral welfare of boys and girls, will be a real boon to this community.

Charles O. Carroll
King County Prosecuting Attorney

Throughout many years, the Seattle Young Men's Christian Association has availed itself of the leadership which has been trained at Seattle Pacific College. Recent demands for recreational leaders have greatly increased. We are therefore greatly pleased that Seattle Pacific College has sensed this need and through this expanded program will train men for such leadership.

Charles G. Norman
General Secretary
Seattle Y.M.C.A.

Seattle, as a community, is woefully lacking in facilities to accommodate the sports of spectator interest, such as basketball. The proposed Royal Broughm Pavilion will fill a long felt need and will be an important step in the solving of the city's problem. Seattle Pacific College is to be congratulated for this forward step in a vital service to our community. There is also an acute need here as well as elsewhere, for well-trained recreational leaders in large numbers, in order to combat the forces of juvenile delinquency. The new Pavilion will be a real center for the training of such leaders.

Leon H. Brigham
Director of Athletics
Seattle Public Schools

The individuals who wield the most influence, from the standpoint of the formation of the character and ideals of the youth of the community, are the men who coach the football, basketball, and other athletic teams in the junior and senior high schools. It seems to me that the program being promoted at Seattle Pacific College, of preparing physical education directors and coaches who are concerned about Christian ideals and purposes, deserves the support of everyone interested in a constructive approach to our educational problem of the coordination of body, mind and spirit.

Judge Matthew W. Hill
The Supreme Court
State of Washington

This is a great idea. Not only does Seattle need the athletic facilities which the new gymnasium will provide, but the School of Recreational Leadership will also meet a grave need by providing more trained leaders. I am for it!

R. C. (Torchy) Torrence
Vice-President Seattle Rainier Baseball Club, Inc.

The program of Seattle Pacific College in establishing a School of Recreational Leadership built upon a Christian foundation is indeed a very commendable project and should receive the enthusiastic support from the people of this community.

Surely we realize by now that all delinquency, whether juvenile or adult, finds its beginnings in inadequate spiritual background and training. Perhaps the greatest opportunity for such delinquency comes during idle moments and free time. Therefore, the importance of proper recreation direction becomes most evident.

It is my hope that you will be able to raise the necessary funds to carry on this work.

Arthur Rinaldi

By all means include my name endorsing your School of Recreational Leadership. I know that there is a definite place for this in the field of education. Surely you will answer the needs of our churches in this respect.

C. M. Ridenour, Minister
Queen Anne Christian Church

There is a great field for Christian leadership in the recreational field.

Roy J. Yeider, Pastor
First Church of the Nazarene
Your Chance to Serve

Thousands of words have been written on the subject of youth guidance and its associated fields. Psychologists have devoted years of study to the subject. Philosophers have observed, "As the twig is bent, so the tree is inclined." It has been said that, "There is no such thing as a bad boy—only a misguided one." Practical, thoughtful people have stated, "It's cheaper to build good boys than it is to mend bad men.

All this is very good, eminently sound thinking. The underlying truth of such thoughts should be self-evident. But all the thoughts, all the high-sounding phrases, all the philosophical platitudes in the world won't provide adequate guidance for the boys and girls of tomorrow—or today. It will take people to do that—trained men and women who can provide the leadership and inspiration to guide young people through their recreational activities into a wholesome, vigorous and happy life—the Christian way of life.

Where are these men and women to be trained for their high calling? Where will they acquire the knowledge, the information, the specialized skills they will need if they are successfully to lead our sons and daughters in the footsteps of Christianity? The time is at hand for action.

The answer has already been presented in the preceding pages of this little book, Seattle Pacific College, always ready to carry on with the pioneer spirit in which it was founded, has stepped out boldly into the relatively unexplored field of providing Christian recreational leaders of sterling moral character and excellent professional qualifications.

Many months of study and meticulous planning have already been devoted to the proposed Royal Brougham Pavilion and the School of Recreational Leadership. Now, the time for planning is past. The time is at hand for action.

Words will not build the Royal Brougham Pavilion. That will take money—lots of it—at least $250,000.

Where is the money? From what source will it come? Frankly, it will come out of the pockets of men and women who are sufficiently interested in young people to do something more than talk about them. It will be donated by men and women who want more action and less talk about juvenile delinquency. Money will be sent to the Royal Brougham Pavilion Committee by business firms who will divert some of their profits away from taxes and channel these profits toward a type of work that will keep young people's eyes pointed toward the joys of wholesome living and their footsteps turned away from the quicksands of delinquency.

Some of the money will come from church groups, in spite of the fact that their funds already are stretched to the breaking point. A real portion of the money will come from service clubs whose members are interested in such a worthwhile project.

Some of the money will come from wealthy families who may set up trust funds or otherwise share what they have today with the boys and girls who will be needing sound and practical Christian leadership tomorrow. But not many families are wealthy.

Some men and women will so organize their estates that the good lives they lead today will be carried on tomorrow through the S.P.C. School of Recreational Leadership and beyond that into the underlying memorial of young people strengthened forever by their faith in Jesus Christ.

But by far the greatest support will come from plain, sincere people who are in no position to establish a trust fund or who cannot obtain large tax credits by providing monetary support for the high ideals of the new school and pavilion.

Yes, the Royal Brougham Pavilion will be built mainly by mothers and fathers and by men and women who believe that youth deserves the best which the mind, heart and arm of American society can offer. It will be erected by the strength of people who are sufficiently concerned with the future of our country to devote a few dollars to the monumental task of providing the right kind of leaders for the youths who will be running our country in the years to come.

The question may arise, "Is there not some way Seattle Pacific College could finance the new building and the School of Recreational Leadership with a loan?"

There may be, but Seattle Pacific will not consider it. It is possible that money no longer in use could be obtained at low interest, but it will not be loaned against any assets nor will it be loaned against the financial strength of the College. Money is to be used only for purposes prescribed by the Board of Trustees, and never for the support of the College administration. Money is to be used with a strict accounting that will prove to all men that the funds will be used in the manner in which they were given. The Royal Brougham Committee is prepared to make a full accounting of every dollar of money received and every one of the names on whose behalf the money is received will know that it has been used in the manner in which it was presented.

The College is a debt-free organization. It has paid current accounts in full each month since the beginning of operation. It is a fiscally sound institution and intends to keep it that way. There are no high salaries. The staff serves for a fraction of the cost. It has paid current accounts in full each month since the beginning of operation. It is a fiscally sound institution and intends to keep it that way. There are no high salaries. The staff serves for a fraction of the cost.

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The question may arise, "Is there not some way
Personal Word from Dr. Watson

-now in his 24th year as president of S.P.C.

Dear reader:

It has been a pleasure to present to you in this brochure a program which will challenge and intrigue you with its possibilities. A School of Recreational Leadership is rather a new departure in the field of education. Because the idea is new, it is gratifying to know such a forward move by Seattle Pacific College is being approved by the leading citizens of Seattle and the Northwest.

It is significant also that the School of Recreational Leadership has the active support of the press and radio. It is further evidence of this general sympathetic interest that a distinguished sports editor should allow the use of his name in connection with the project.

In taking a step forward, it is wise to look backward and review the progressive steps we already have made. In doing this, it is altogether fitting that we note well the calibre of the men, and women too, who have gone out into the public school and into other situations which require experts in the field of athletics and recreation. It is well known that it was two fellows from S.P.C. who really directed the early days of the activities of the Associated Boys Club of Seattle.

In reading this brochure we feel confident that you have found a challenge to your spirit and a project entirely worthy of an investment of a portion of your time and means. In making available today the tools with which sound character and healthy leadership may be cultivated in the youth of tomorrow, you may feel sure that your hand outstretched in friendship to generations yet unborn will have greater permanence in the sight of God than any monument of mere stone, even were the stone to last a thousand years.

The Royal Brougham Pavilion will be more than a memorial to a good and true friend of young people everywhere. It will be an everlasting inspiration to any person who may seek out the difficult task of leading young men and women through wholesome recreation into a Christian way of life.

Sincerely yours,

C. HOYT WATSON, President

This Plan Ties Effectively into Seattle Pacific's Total Program of Character Building

As a college Seattle Pacific is happy to take its place as one of the institutions of higher learning in the Pacific Northwest. It offers more than the usual array of courses found in institutions of this size. It will be of interest to know that, in addition to standard courses in some thirty academic fields, Seattle Pacific includes in its organization definitive vocational and professional curricula through its various special schools. These include the School of Education, School of Music, School of Nursing, School of Religion, the International School of Missions and the School of Recreational Leadership.

But as a Christian college, Seattle Pacific puts great stress on complete education; or, as one of the school’s slogans puts it—“Education—Plus.” This includes stressing values as well as facts, motivating the will as well as training the mind. It is believed that this can best be done by individual allegiance to Christ as Lord and Master. In fact, this emphasis constitutes the central theme—the governing spirit—of Seattle Pacific College.

It has always been so. The college has sought not only to build Christian character in its students and to send them out into the world men and women who would be a positive Christian influence in various walks of life, but also it has consistently endeavored to inspire and equip leaders to carry forward the work of molding others—especially youth—in the image of Him who died on the Cross.

In addition to the large number of business and professional men and women and the many splendid homemakers whose minds have been sharpened and whose spirits have found inspiration at Seattle Pacific, this college has sent forth hundreds of Christian teachers, ministers, missionaries and workers in the field of religious education to minister and offer Christian guidance in many different parts of the world. The devotion and hard work of those who have gone ahead cannot but inspire the college to greater efforts and a greater determination to see to it that those who follow shall be well-equipped for the tasks they undertake.

"Marv" Makes a Direct Appeal

Mr. Burke is President of the Sportscaster Company and Secretary of the S.P.C. Board of Trustees. He is General Chairman of the Royal Brougham Committee.

Dear Friend:

I am relatively a newcomer into the circle of friends of Seattle Pacific College.

It was a happy awakening when I began to realize the importance of this great College, the only one of its kind in Seattle. Its contribution to the cultural, moral, and spiritual life of this area has been most worthwhile.

Seattle Pacific College has an enviable scholastic, financial and service record. Its contribution to this community far exceeds the amount this community has contributed to its support.

The program of the School of Recreational Leadership challenges me greatly. I am sure any investment in time or money that I can make in obtaining a new gymnasium for Seattle Pacific College will yield most satisfactory returns in developing young men and women of sound character and wholesome influence.

I was happy when the proposed plant for the School of Recreational Leadership was named for my good friend and yours, Royal Brougham. I urge all to back up this movement for a real tribute, not only to Royal Brougham but also the things for which he has stood throughout the years.

In the Royal Brougham Pavilion, four things will be realized:

1. This outstanding College will have a much-needed physical education plant—a real gymnasium.

2. The School of Recreational Leadership through this plant will make possible the thorough training of leaders who will build character into the lives of boys and girls in our schools, clubs, camps, on our athletic fields, playfields and gym floors.

3. It will provide a center for community activities.

4. An important addition to the city’s facilities for amateur sports events will be provided. Seattle is woefully lacking in this regard.

It is a thrill to be identified with this project, and I solicit your financial assistance in this character-building program which will yield high returns in true manhood and womanhood.

Cordially yours.

MARVIN BURKE, General Chairman

Royal Brougham Pavilion Committee

M ARVIN BURKE, General Chairman

HILDING E. HALVABSON, Citizens' Division

ROY GLANCY, Alumni Division

DON WILSON, Student Division

C. HOYT WATSON, President of the Seattle Pacific College

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SEATTLE PACIFIC COLLEGE HISTORY
S. P. C. PURPOSE AND SCOPE

Nearly sixty years ago, a few sturdy pioneer souls caught the vision of the need in this area for a school in which the Christian faith would guide the spirit at the same time academic work would nurture the minds of young people. Through the generosity of the late Mr. and Mrs. Nils B. Peterson, the school was founded on their homestead. In those days, the northern slope of Queen Anne Hill where the school is located, was surrounded by primeval forest.

The school was known as Seattle Seminary and operated as an academy. College work was introduced in 1910 and the name changed to Seattle Pacific College in 1915.

Today, Seattle Pacific College, on Third Avenue West, at West Nickerson Street, near the Lake Washington ship canal and in the very heart of Seattle, is an outstanding Christian college of the Pacific Northwest, enjoying full regional accreditation.

In the college family are to be found outstanding students from many Christian denominations drawn together from all parts of America and from many foreign lands by a mutual adherence to and belief in the teachings of Jesus Christ. The influence of Seattle Pacific College is restricted to no one sect nor is it confined to Seattle or the Puget Sound area. On the contrary, its influence embraces many different faiths with the benediction of true tolerance and this influence is felt in many far-distant corners of the earth.